



Newsletter
May 2018



Re-Imagine Research!

A few words from Ian Rentsch, who took the reins at Clinerion as our new CEO at the beginning of April:



Dear Clinerion Community,

As I come to the end of my second month in the company, I wanted to share with you some thoughts about the challenges in the industry and how Clinerion is **Re-Imagining Research** and supporting patients around the world by getting drugs to market faster.

Clinical trials are becoming more complex: inclusion/exclusion criteria are increasing; meanwhile, industry benchmarks show that 80% of studies are delayed - these delays are very often related to recruitment. Half of sites don't meet their enrolment targets and 60% of trials end up needing an amendment to "fix" the issue of trying to find eligible patients. All of which costs time and a lot of money but, most importantly, delays time to market.

At Clinerion, we are **Re-Imagining Research** using a real-time, real patient, real-world data-driven approach based on access to anonymized electronic medical records in our global site network to help master these industry challenges and bring drugs to market faster. Our value proposition is centered on "real-world data-driven planning and design", doing it right the first time to avoid future protocol amendments, followed by identifying the right country and site strategy. Lastly, one of our key competitive advantages is getting sponsors to the "right" eligible patients matching the protocol criteria, who will then be identified by the site and enrolled into the study.

I am very excited about the upcoming trends around virtual trials, leveraging technology and innovation in research to help patients around the world. Clinerion is part of this! **Re-Imagine Research!**

Best regards,
Ian.



Clinerion News



Clinerion is growing!

We will be rolling out news of significant expansions in our global footprint in the next few weeks - watch out for announcements on new members of our network of partner hospitals, as well as other data partners, in countries around the world. In Europe alone, we will soon have news on France, Greece, Portugal, Poland, Hungary and Croatia. More partnerships in Asia and the Americas are also coming. We are the only truly global real patient data solutions supplier and these new partnerships will serve to bolster our comprehensive geographical coverage.



Clinerion Partners

News from Korea:



Memorandum of Understanding with the Korea University Medical Center.

Clinerion was pleased to sign a Memorandum of Understanding to partner with the Korea University Medical Center (KUMC) during HIMSS 2018. The intention of the two parties is to collaborate on bringing Clinerion's real-patient data services and solutions for clinical trial patient search and identification and real-world evidence data generation to Korea. The KUMC is leading the Korean national HIS project and the Korean precision medicine project. A big thank you to Professor Hang-Seon Lee of KUMC (pictured left, together with Luis Magalhaes, who runs Clinerion's Site & Patient Network Development). We look forward to a fruitful partnership!

[Link to article in Medical Daily \(in Korean\) >](#)



News from Armenia:

Clinerion partner FMD K&L opens first biotechnology park in Armenia.

On Friday, April 27th, Clinerion attended the opening ceremony for the first Armenian Biotechnology Park, in Yerevan, Armenia. The biotechnology park has been set up by Clinerion's partner, FMD K&L Europe, a European Contract Research Organization based in Yerevan, with the intention of accelerating clinical research activity in Armenia.

[More photos and details here >](#)

Supporting our Network of Partner Hospitals

Introduction to Clinerion's technology solutions at Başkent University, Turkey

Clinerion Turkey organized 3 sessions at Başkent University, Ankara, to introduce Clinerion's technology solutions.



The main focus was to explain the technology driven processes of the recently established Clinical Trials Center. Principal investigators and study teams can now run data-driven feasibility assessment, patient identification and protocol optimization using Clinerion's technology solutions. Researchers can also leverage the technology to make faster publications.

[Read our full report on the event, here >](#)

Clinerion Events



Next up ...

See which conferences we'll be attending next, on our [Events page >](#)

If you'd like to meet us at one of these conferences, [contact us to make an appointment >](#)



This email was sent to levin.chin@clinerion.com.
Click [here](#) to unsubscribe. Click [here](#) to manage your mailing preferences